

# KEN ROCHON



## Ken Rochon Bio

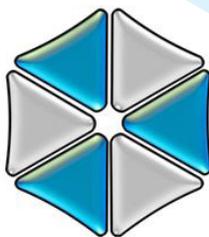
Ken Rochon is a renaissance spiritual leader, who loves the arts and sciences.

His calling is to amplify the messages of other spiritual leaders by leveraging like-minded and like hearted audiences and leaders at offline events to collaborate their influence to cause social proof viral campaigns that benefit everyone at the event. This viral campaign markets the message of the event to the world and in essence wakes the world up with a positive frequency that inspires people to learn more about the event, the leaders, the speakers and sponsors.

He has authored 16 books on a multitude of topics to include children, linguistics, marketing, networking, and travel. His current book “Keep Smiling... Shift Happens!” has caused a movement of celebrities and leaders to want to join in helping remind the world positivity attracts positive power.

Ken is considered a humanitarian and philanthropists for the hundreds of events he and his company volunteer to support and market each year. His desire to inspire living a purpose driven life caused him to create The Umbrella Syndicate to support authors, leaders and speakers. He is a specialist in creating “Social Proof Viral Campaigns” for some of the top events, leaders, non-profits and organizations. His ability to see the vision of a leader and cause the perception of the vision to become a reality is one of the reasons he is included in so many amazing concepts, inventions, and projects.

Ken’s ability to capture the human spirit is the biggest reason he is sought after for some of the biggest events in the USA and now the world.



Ken loves to travel and recently accomplished one of his bucket list of visiting over 100 countries. Ken’s favorite place to travel is back home to spend time with his family. His son Kenny is the light of his life.

# Ken Rochon: Author & Speaker



# of people over last 8 years spoken to  
 # of presentations within one year  
 # of of year you took to do pr /marketing to serve others..  
 Authored 16 Books



*Outstanding crew! I love having Ken Rochon and the entire Umbrella Syndicate supporting our Impact Events and the Impact Factor Movie. Totally professional and even better the magical combination of art and technology that lifts you and whatever you are doing to a much higher level. They will make your event shine and let you be the star you always deserved to be. Hire them now! -Ken McArthur*

*Ken Rochon gave an AMAZING presentation at Ken McArthur's IMPACT event in Baltimore! Social Proof is Key these days in getting people to notice who you are and want to find out more. Ken does a Brilliant job in helping you capture those moments. I highly recommend that you connect with him Today! -Jocelyn Jones*

*As the co-host of The Hollywood Entrepreneur Show I'm used to having a certain amount of public exposure but working with The Umbrella Syndicate transformed my career!! They have given me and my book, Lessons From Neverland unparalleled exposure through their expertise knowledge and strategic social media campaigns. Their commitment to my success is unparalleled. Within days of working with The Umbrella Syndicate, several international speaking opportunities were offered to me that will expand my message globally! I highly recommend them to anyone wanting to gain exposure, credibility and influence on a global scale. -Melissa Hull Gallemore*

## Speaking Topics:

- Social Proof
- 5 Star Reviews = 5 \$tar \$ales
- Social Media Photography
- Social Media Basics
- Organic Viral Campaignstions



*Ken Rochon is magnificent, highly-professional FIVE-STAR professionals!!!! They spent four days with us at our spectacularly successful World Parliament on Spirituality in Salt Lake City, Utah, and everyone - all the leaders - all the attendees - were PROFOUNDLY IMPRESSED with their execution and results. The social proof they created was over-the-top amazing and the connections they created were superb! We will definitely be working with them at all of our future events! There will be International Women's Day events in many nations - 196 Peace Day events in 2017.... and I know they will make these many events WAY better than they would be without their help. What great partners - we all love Ken!!! -Paula Fellingham*

*Ken and the Umbrella Team are probably the most proactive, positive and professional media team I have ever seen. If you want viral videos, creative coverage and incredible insights into your event, brand or persona, I can recommend them as the top of the food chain. 100% kickass awesome. -Dave Crane*

*This is the most amazing business #KeepSmiling Project is priceless. The talent of this team is spectacular I feel so blessed to collaborate and connect with such amazing people! -Karen Riordon Palmer*

*Persistently positive purveyors of unmatched universal unity. Infinite and inimitable influence, incomparable reach and results. -Jeff Alan Gray*

*If you are doing big things in the world and the world is unaware of this, you have a life that no matter the impact, is a secret.  
 ~ Ken Rochon*



[www.TheUmbrellaSyndicate.com](http://www.TheUmbrellaSyndicate.com)